MOOREPRO®

INTERIOR LATEX
SEMI-GLOSS PAINT K194

Benjamin Moore®

Features

- A quality paint designed for applications where price is a factor
- A beautiful permanent Semi-Gloss finish
- Smooth uniform finish
- Easy to maintain
- Ideal for spray application
- Quick dry
- Low odour
- Easy to apply
- Soap and water cleanup

General Description

A durable, easy to apply latex Semi-Gloss finish suitable for walls, ceilings and trim.

Recommended For

Finish coat for plaster, wood, metal and wallboard.

Limitations

- Do not apply when air and surface temperatures are below 10 °C (50 °F).

Product Information

Colours: — Standard:

White only
(May be tinted with up to 2.0 fl. oz. of Benjamin Moore® Colour Preview® colorants per 3.79 L.)

— Tint Bases:

Not available

— Special Colours:

Contact your Benjamin Moore representative

Certification:

VOC compliant in all regulated areas.

CUSTOMER SERVICE INFORMATION CENTRE:

1-800-361-5898, info@benjaminmoore.ca, www.benjaminmoore.ca

Technical Data◊ — White

Vehicle Type		Acrylic Blended Latex
Pigment Type		Titanium Dioxide
Volume Solids		31%
Coverage per 3.79 L at Recommended Film Thickness		32.5 - 37.2 sq. m. (350 – 400 sq. ft.)
Recommended Film Thickness	– Wet	4.5 mils
	– Dry	1.4 mils

Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure colour uniformity and minimize the disposal of excess paint.

Dry Time @ 25 °C (77 °F) @ 50% RH	– To Touch	2 Hours
	– To Recoat	12 Hours

Painted surfaces can be washed after two weeks. High humidity and cool temperatures will result in longer dry, recoat and service times.

Dries By		Evaporation, Oxidation
Viscosity		96 ± 2 KU
Flash Point		N/A
Gloss / Sheen		Semi-Gloss
Surface Temperature at Application	– Min.	10 °C (50 °F)
	– Max	32.2 °C (90 °F)
Thin With		Clean Water
Clean Up Thinner		Clean Water
Weight Per 3.79 L		4.9 kg (10.7 lbs)
Storage Temperature	– Min.	4.4 °C (40 °F)
	– Max	35 °C (95 °F)

Volatile Organic Compounds (VOC)

138 g/L

◊Reported values are for White. Contact Benjamin Moore for values of other bases or colours

Surface Preparation

Surfaces to be painted must be clean, dry and free from grease, wax, rust, loose paint and mildew. Sandy or crumbling material and products that can be re-dissolved with water must be removed. Glossy areas should be dulled with sandpaper. Prime new plaster and wallboard with MoorePro® Latex Primer-Sealer. New wood, patched areas, old unpainted plaster, metal, and surfaces in poor condition should be primed with appropriate Benjamin Moore® primer.

New plaster or masonry surfaces must be allowed to cure (30 days) before applying base coat. Cured plaster should be hard, have a slight sheen and maximum pH of 10; soft, porous or powdery plaster indicates improper cure. Never sand a plaster surface; knife off any protrusions and prime plaster before and after applying patching compound. Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion, after removing all form release agents and curing compounds. Remove any powder or loose particles before priming.

Difficult Substrates: Benjamin Moore offers a variety of specialty primers for use over difficult substrates such as plaster, bleeding woods, grease stains, crayon markings, hard glossy surfaces, galvanized metal or other substrates where paint adhesion or stain suppression is a particular problem. Your Benjamin Moore retailer can recommend the right problem-solving primer for your special needs.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE**. Wear a NIOSH approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by logging onto Health Canada @ http://www.hc-sc.gc.ca/iyh-vsv/prod/paint-peinture_e.html.

Primer/Finish Systems

New surfaces should be fully primed, and previously painted surfaces may be primed or spot primed as necessary. For best hiding results, tint the primer to the approximate shade of the finish coat, especially when a significant colour change is desired. **Special Note**: Certain custom colours require a Deep Colour Base Primer tinted to a special prescription formula to achieve the desired colour. Consult your retailer.

Wood, and engineered wood products
Primer: MoorePro® Interior Latex Primer Sealer (K190) or Fresh Start® All-Purpose Alkyd Primer (K024)
Finish: 1 or 2 coats of MoorePro® Interior Latex Semi-Gloss Paint (K194)

Drywall
Primer: MoorePro® Interior Latex Primer Sealer (K190) or Fresh Start® All-Purpose 100% Acrylic Primer (F/K023) or Fresh Start® 100% Acrylic Superior Primer (K046)
Finish: 1 or 2 coats of MoorePro® Interior Latex Semi-Gloss Paint (K194)

Plaster
Primer: Fresh Start® All-Purpose 100% Acrylic Primer (F/K023) or Fresh Start® 100% Acrylic Superior Primer (K046)
Finish: 1 or 2 coats MoorePro® Interior Latex Semi-Gloss Paint (K194)

Rough or Pitted Masonry
Primer: Super Spec® Latex Block Filler (K160) or Super Spec® Masonry Interior/Exterior Hi-Build Block Filler (K206)
Finish: 1 or 2 coats of MoorePro® Interior Latex Semi-Gloss Paint (K194)

Smooth Poured or Pre-cast Concrete
Primer: MoorePro® Interior Latex Primer Sealer (K190), Fresh Start® All-Purpose 100% Acrylic Primer (F/K023) or Fresh Start® 100% Acrylic Superior Primer (K046)
Finish: 1 or 2 coats of MoorePro® Interior Latex Semi-Gloss Paint (K194)

Unpainted Metal (Ferrous)
Primer: Super Spec HP® Acrylic Metal Primer (KP04), Super Spec HP® Alkyd Metal Primer (KP06) or Fresh Start® Rust Inhibitive Primer (K163)
Finish: 1 or 2 coats of MoorePro® Interior Latex Semi-Gloss Paint (K194)

Repaint, All Substrates: Prime bare areas with the primer recommended for the substrate above for the substrate above.

Application

Mixing of Paint: Stir thoroughly before and during use. Apply one or two coats. **Paint Application:** For best results, use a premium Benjamin Moore® custom-blended nylon/polyester brush, premium Benjamin Moore® roller, or a similar product. Apply paint generously from unpainted area into wet area. This product can also be sprayed.

Spray, Airless: Fluid Pressure — 1,500 or 2,500 PSI;
Tip — .011 - .015 Orifice

Thinning/Cleanup

Thinning is unnecessary, but if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents.
Wash painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. Local disposal requirements vary; consult your sanitation department or provincial environmental agency on disposal options.

Environmental, Health & Safety Information

Use only in a well ventilated area. Keep container closed when not in use. In case of spillage, absorb with inert material and dispose of in accordance with local regulations. Wash thoroughly after handling.

KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING

Refer to Material Safety Data Sheet for additional health and safety information.